



For Immediate Release

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Dendog Strategy Insights® Launches Technology Sourcing Support & Management Service

New Service Designed to Help Clients Focus on Core Expertise and Improve Technology Sourcing Outcomes

Smithtown, New York – October 1, 2019 Dendog Strategy Insights, a management consulting firm focused on strategic planning, new business development, content creation/marketing automation and technology sourcing support today announced the formal introduction of its Technology Sourcing Support & Management Service.

In a rapidly accelerating technology innovation environment, businesses are faced with enormous challenges in ensuring that they make effective technology acquisition decisions that not only meet the needs of sourcing, but also meet the requirements of IT organizations and line of business owners.

“Like many businesses, we are faced with the challenge of making effective technology sourcing decisions that meet the needs of key organization stakeholders in an environment of rapid innovation,” said Chris Holm, CIO, The Perot Company. “Ensuring our company has the support it requires to capture our internal business requirements, evaluate technology and ensure its ability to scale with our business allows our organization units to focus on their core expertise thereby improving our acquisition processes and driving more effective spend.”

Dendog Strategy Insights Technology Sourcing Support & Management Service leverages 30 years of hardware and software product management and professional services implementation and support experience to assist customers in lessening the complexities and effort involved in making effective technology acquisition decisions in today’s climate of innovation. Working with clients at the inception of their acquisition process, Dendog Strategy Insights subject matter experts capture customer requirements across key organizational units including sourcing, IT and line of business operations. Once documented these requirements form the basis for RFI/RFP creation, vendor submission analysis, technology evaluation and vendor selection. The Technology Sourcing Support & Management Service also provides for project management of selected technology, ensuring continuity throughout the vendor selection and implementation process.

“Technology acquisition and implementation is become incredibly more difficult given the day to day demands on organizations involved in the process and the rapid changes in technology offerings,” said Dennis Amorosano, president and founder, Dendog Strategy Insights LLC. “We are excited to offer customers our Technology Sourcing Support & Management Service and in doing so helping our clients to remain focused on their core responsibilities while improving outcomes associated with technology acquisition and vendor selection.”

Dendog Strategy Insights Technology Sourcing Support & Management Service is available immediately. The service is offered and priced per project and provides customers with the flexibility to acquire services on an individual or comprehensive basis.

Dendog Strategy Insights LLC is a management consulting firm focused on strategic planning, new business development and go to market execution. With nearly 30 years of technology marketing, sales, product planning, software engineering, professional services and technical support experience, the company focuses on providing clients with services in the areas of Strategic Business Planning, New Business Development, Content Creation/Marketing Automation and Technology Sourcing Support.

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