



For Immediate Release

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Dendog Strategy Insights® Initiates Business and New Services

Strategic Consulting Services Designed to Assist Clients in Achieving Targeted Business Outcomes

Smithtown, New York – October 1, 2019 Dendog Strategy Insights, a management consulting firm focused on strategic planning, new business development, content creation/marketing automation and technology sourcing support today announced the formal start of its business and four strategic service offerings.

Founded by Dennis Amorosano, Dendog Strategy Insights is an organization possessing 30 years of experience in the areas of technology marketing, sales, product planning, software engineering, professional services and technical support delivery. Based upon this experience and an array of consulting and technology partners, Dendog Strategy Insights is focused on helping clients to think more strategically about their business while driving more effective execution and business results achievement.

“Given the challenges being faced by today’s businesses, we are excited to assist clients via the launch of our business and strategic service offerings,” said Dennis Amorosano, president and founder, Dendog Strategy Insights LLC. “We are looking forward to bringing the strategic focus and execution so essential for achieving success in today’s business climate and that has proven itself effective over the last 30 years.”

With this announcement, Dendog Strategy Insights is formally introducing four key service offerings including:

- Strategic Business Planning
- New Business Development
- Content Creation & Marketing Automation
- Technology Sourcing Support & Management

Each of the services outlined is uniquely designed to help clients bring greater focus, organization and structure to these respective business areas while helping to link business execution activities to bottom line results.

“Today’s business landscape, with its expectation of 24/7 availability, technology innovation and industry disruption make it ever more challenging for businesses to manage day to day activities while at the same time remain focused on strategic initiatives,” said Keith Kmetz, program vice president for imaging, printing and document solutions, IDC. “Based upon Dennis’ prior experience and success, Dendog Strategy Insights is well equipped to assist companies in remaining focused on strategic initiatives critically important for an organizations’ long-term success.”

Dendog Strategy Insights is a management consulting firm focused on strategic planning, new business development and go to market execution. With nearly 30 years of technology marketing, sales, product planning, software engineering, professional services and technical support experience, the company focuses on providing clients with services in the areas of Strategic Business Planning, New Business Development, Content Creation/Marketing Automation and Technology Sourcing.

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For more information on Dendog Strategy Insights or the products and services referenced in this press release please visit www.dendogstrategy.com.